



## ABA Therapy Services

We provide direct one on one therapy to promote language acquisition and to reduce inappropriate behavior. Our interventions are based on applied behavior analysis (ABA), which has been scientifically-proven and is the treatment of choice in treating individuals with autism. The cornerstone of our services is teaching new skills through verbal behavior.

## What is ABA?

Applied behavior analysis means the design, implementation, and evaluation of instructional and environmental modifications to produce socially significant improvements in human behavior through skill acquisition and the reduction of problematic behavior. A behavior analysis program shall be based on empirical research, include the direct observation and measurement of behavior, and utilize antecedent stimuli, positive reinforcement, and other consequences to produce behavior change. (California Department of Developmental Services).

## What is verbal behavior?

Verbal behavior is based on the work of B.F. Skinner. This is a behavioral approach to analyzing language. The language instruction using verbal behavior involves teaching language systematically.



Our clinic provides  
a collaborative approach and additionally  
offers services including Occupational Therapy,  
Physical Therapy and Speech Therapy.

Great Strides also provides a  
**Private School**  
which accepts the Florida McKay Scholarship.

Please call us today if you have  
questions regarding our services.

**904-886-3228**

For additional information:  
[www.GreatStridesRehab.com](http://www.GreatStridesRehab.com)  
[www.bacb.org](http://www.bacb.org)  
[www.abainternational.org](http://www.abainternational.org)  
[www.fabaworld.org](http://www.fabaworld.org)

For additional research:  
[www.surgeongeneral.gov/library/reports.htm](http://www.surgeongeneral.gov/library/reports.htm)



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**ABA THERAPY SERVICES**  
(APPLIED BEHAVIOR ANALYSIS)



## How do you begin treatment?

An initial evaluation is completed by a Board Certified Associate Behavior Analyst (BCABA) to determine the child's current skill levels in various domains. Specific goals and targets are established and reviewed with the parents. One to one treatment and or home training to address each of the specific goal/ targets is implemented.

## What is discrete trial training?

Discrete trial training involves intensive one on one therapy between an ABA instructor and a child. When the ABA instructor gives a direction, the child responds correctly, and then the instructor gives the child positive reinforcement.

## How do your services reduce inappropriate behaviors?

Inappropriate behaviors are reduced by teaching the individual new, adaptive skills that replace the unwanted behavior. This produces long-lasting treatment outcomes. Again, we utilize the principles and procedures of Applied Behavior Analysis, which is the treatment of choice for changing unwanted behavior.

## Do you provide parent training?

Parental involvement in the treatment process is essential. Parent training sessions in which one or both parents and the child work together with the consultant and/or an ABA instructor are quite effective. Parents who learn the specific techniques used by the therapists can apply elements of treatments to daily interactions with their child. Parent training improves the quality of parent-child interactions and encourages generalization of newly acquired skills to family settings.

## Who provides ABA services?

Trained ABA instructors provide direct instruction to our patients. All instructors are supervised by and meet regularly with our Board Certified Behavior Analyst, (BCBA) and our Board Certified Associate Behavior Analyst (BCABA) to review the progress of each patients program.

## How are ABA Services delivered?

The process begins with an intake and evaluation conducted by a Behavior Analyst to identify your child's current level of functioning and to identify specific skill deficits. Every child is unique, and as a result every child has individual educational needs. Each child's strengths and weaknesses are used to develop an individualized program to meet their needs. Progress is carefully monitored and documented for further review.

## Why should my child receive ABA?

Applied Behavior Analysis has been proven effective through research as a form of intervention for children on the autism spectrum. ABA is data-driven and its strategies and techniques are adapted quickly and efficiently to ensure optimal learning for all children, and not just children with autism.

## Why early intervention?

When intervention begins early, differences in skills between children with language and social deficits and their neurologically typical peers is less pronounced. Research shows that children who receive intervention before age five make significantly greater gains than children who receive the same therapy after age five.

## Where do we offer services?

We offer services in our clinic, in a child's home, and in community settings. We additionally provide consultation/services in public and private schools upon approval of the school. Depending on the needs of the child, we may recommend services in a specific location.

## Who is appropriate? What types of kids do we see? Ages?

Our clinic provides a variety of services for children from birth to 21 years old. We serve a variety of disabilities.

